

# Healthy People 2020 Academic Stakeholders Workshop

## AGENDA

Monday, September 29, 2008  
DoubleTree Hotel, Terrace Ballroom  
Washington, DC

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- 7:30 – 8:00 AM      **Registration and Continental Breakfast**
- 8:00 – 8:15 AM      **Meeting Opening**
- David Garr, MD**  
Executive Director, SC Area Health Education Consortium  
Association for Prevention Teaching and Research (APTR)  
Healthy People Curriculum Task Force co-facilitator
- RADM Penelope Slade Royall, PT, MSW**  
Deputy Assistant Secretary for Health (Disease Prevention and Health Promotion)  
Director, Office of Disease Prevention and Health Promotion (ODPHP)
- 8:15 - 9:00 AM      **Healthy People 2020 Update – The Process Revealed**
- Carter Blakey**  
Senior Advisor, ODPHP
- Richard Klein, MPH**  
Acting Chief, Health Promotion and Statistics Branch  
National Center for Health Statistics, CDC
- Q&A
- 9:00 – 9:30 AM      **The Education for Health Framework**
- Richard Riegelman, MD, MPH, PhD**  
Professor and Founding Dean, The George Washington University  
School of Public Health and Health Services
- 9:30 - 10:30 AM      **Perspectives from Academia**
- Shiriki Kumanyika, PhD, MPH**  
Vice-Chair, Secretary's Healthy People 2020 Advisory Committee  
Professor and Associate Dean for Health Promotion and Disease Prevention  
University of Pennsylvania
- John Williams, DrPH, MBA**  
Assistant Professor, University of Kentucky College of Public Health
- Q&A

- 10:30 – 10:45 AM    **BREAK**
- 10:45 – 11:00 AM    **Charge to Breakout Groups**  
**Wendy Braund, MD, MPH, MEd**  
Luther Terry Fellow, ODPHP  
*(4 sets of questions, each group will address them in different order)*
- 11:10 – 12:00 PM    **Breakout Groups**  
*Each group is facilitated by a member of the APTR Healthy People Curriculum Task Force and a member of the Federal Interagency Workgroup*
- Group A (Terrace Ballroom):** Question Order: **1, 2, 3, 4**  
Facilitators: Rika Maeshiro & LaJuana Caldwell (FDA)
- Group B (Congressional):** Question Order: **2, 3, 4, 1**  
Facilitators: Suzanne Cashman & Emily Decoster (HRSA)
- Group C (Chairman):** Question Order: **3, 4, 1, 2**  
Facilitators: Susan Meyer & Wilma Tilson (ASPE)
- Group D (Director):** Question Order: **4, 1, 2, 3**  
Facilitators: Clyde Evans & Wendy Braund (ODPHP)
- 12:00 – 1:00 PM    **WORKING LUNCH (Terrace Ballroom)**  
**Health Communication and Healthy People 2020**  
**Gary Kreps, PhD**  
Professor and Chair, Department of Communication  
George Mason University
- 1:10 – 2:30 PM    **Breakout Groups (continued)**
- 2:30 – 2:45 PM    **BREAK**  
*Participants will reconvene in Terrace Ballroom*
- 2:45 – 4:00 PM    **Putting it all Together: Reports from Breakout Groups, Next Steps and Closing Remarks**  
*Groups report on their primary question with select highlights from other 3 questions; discussion follows*
- Facilitators:  
**Clyde Evans, PhD**  
Executive Director, Institute for Health Protection
- Carter Blakey**
- Closing Remarks:  
**RADM Penelope Slade Royall, PT, MSW**