

Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020

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Vice-Chair of the Secretary's Advisory Committee on National Health
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What *is* Healthy People 2020?

“A national health agenda that communicates a vision and a strategy for the nation.”



Healthy People 2020 Vision

A society in which all people live long, healthy lives.



Healthy People 2020 Mission

To improve policy and practice by:

- Increasing public awareness and understanding of the underlying determinants of health, disease and disability;
- Providing nationwide priorities and measurable objectives and goals;
- Catalyzing action using the best available evidence;
- Identifying critical research and data collection needs.

Healthy People 2020 Goals

1. Achieve health equity, eliminate disparities, and improve the health of all groups
 - *Reduce health inequalities and strive for health equity by bringing all groups to the level of health of the group with the best current health status*
2. Eliminate preventable disease, disability, injury, and premature death
 - *Emphasize the importance of prevention*

Healthy People 2020 Goals

3. Create social and physical environments that promote good health for all.
 - *Use an ecological approach that fosters deepened understanding of primary causal factors and determinants of health.*
4. Promote healthy development and healthy behaviors across every stage of life.
 - *Highlight the importance of life stages and developmental stages.*

Other Key Concepts

- Address new areas of emphasis, i.e., all hazards preparedness and Health Information Technology (IT);
- Adopt a consumer, user, and stakeholder orientation that aims to increase awareness and utilization of Health People 2020 information across all sectors.

Recommendations for HP2020 Structure

- Use a Web-accessible database format to facilitate widespread use among all target audiences;
- Include the general public as a target audience;
- Enable the sorting and prioritization of objectives according to user needs and link these to sources of best evidence for effective interventions;
- Maintain updated objectives and data through an ongoing, transparent process;
- Incorporate continuous quality improvement in efforts to achieve Healthy People objectives.

Definition: Health Disparities

Health disparities are health differences that adversely affect groups of people who have systematically experienced worse health and greater social or economic obstacles to health, based on racial or ethnic group, religion, socioeconomic status, gender, mental or physical disability, sexual orientation, rural residence and other characteristics that have historically been linked to discrimination or having less influence and/or acceptance in society.

Definition: Health Equity

Health equity requires:

1. Continuous efforts focused on the elimination of health disparities, including disparities in health care and in the living and working conditions that influence health, and
2. Continuous efforts to maintain a desired state of equity after particular health disparities are eliminated.

Definition: Prevention

Approaches and activities aimed at reducing the likelihood that a disease or disorder will affect an individual, interrupting or slowing the progress of the disorder or reducing disability. (WHO, 2004)

Definition: Life Stages

Life stages are used to divide the life course into discrete blocks (e.g., infancy, childhood, etc.) to facilitate monitoring.

The life stages approach is cross sectional, and offers a way to break up the life course into easily measured stages.

Example of a life stages approach: To focus on the levels of obesity among working-age adults.

Definition: Developmental Stages

Developmental stages are used to consider the effects of health determinant across different life stages.

The developmental stages approach is longitudinal and offers a way to examine the impact of early life experiences and exposures on health status later in life.

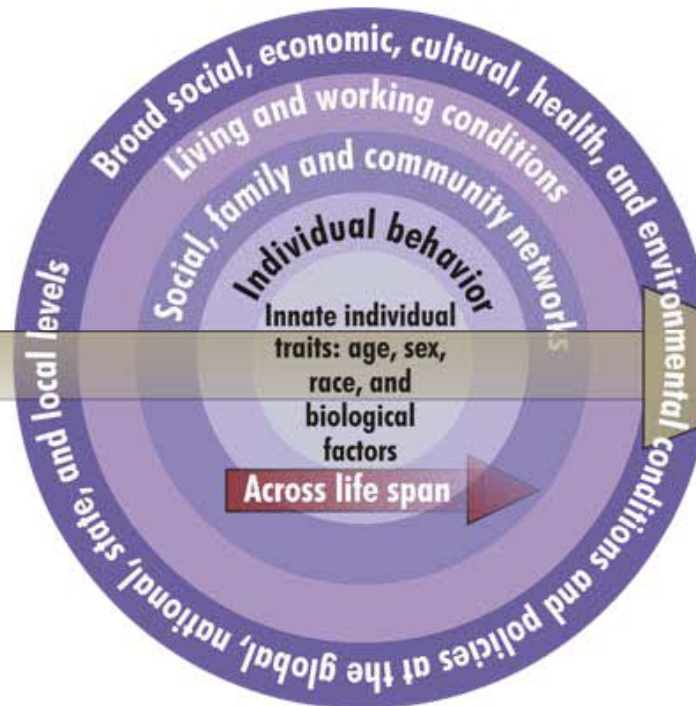
Example of a developmental stages approach: To examine the effects of adverse childhood experience on the risk of obesity later in life.

Action Model to Achieve Healthy People 2020 Goals

Determinants of Health

Interventions

- Policies
- Programs
- Information



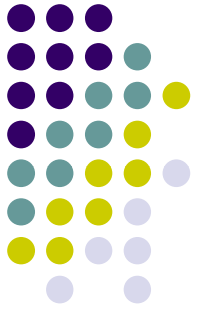
Outcomes

- Behavioral outcomes
- Specific risk factors, diseases, and conditions
- Injuries
- Well-being and health-related QOL
- Health equity

Assessment, Monitoring,
Evaluation & Dissemination

People
2020

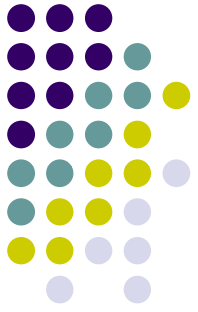
Personal Perspective on Using Healthy People 2020



- Johns Hopkins School of Public Health
- Hershey Medical Center
- University of Illinois College of Associated Health Professions (Nutrition & Dietetics)
- University of Pennsylvania School of Medicine and Founder MPH Program
- Literature Scan



Current uses



- Limited; unrealized potential; passive
 - Raising awareness that the plan exists
 - Interpreted as agenda for ‘health promotion’ moreso than public health?
 - Use of content in curriculum development
 - Service learning
 - Individual behavior change



**ADVANCING THE HEALTHY PEOPLE
2010 OBJECTIVES THROUGH
COMMUNITY-BASED EDUCATION,
A CURRICULUM PLANNING GUIDE**

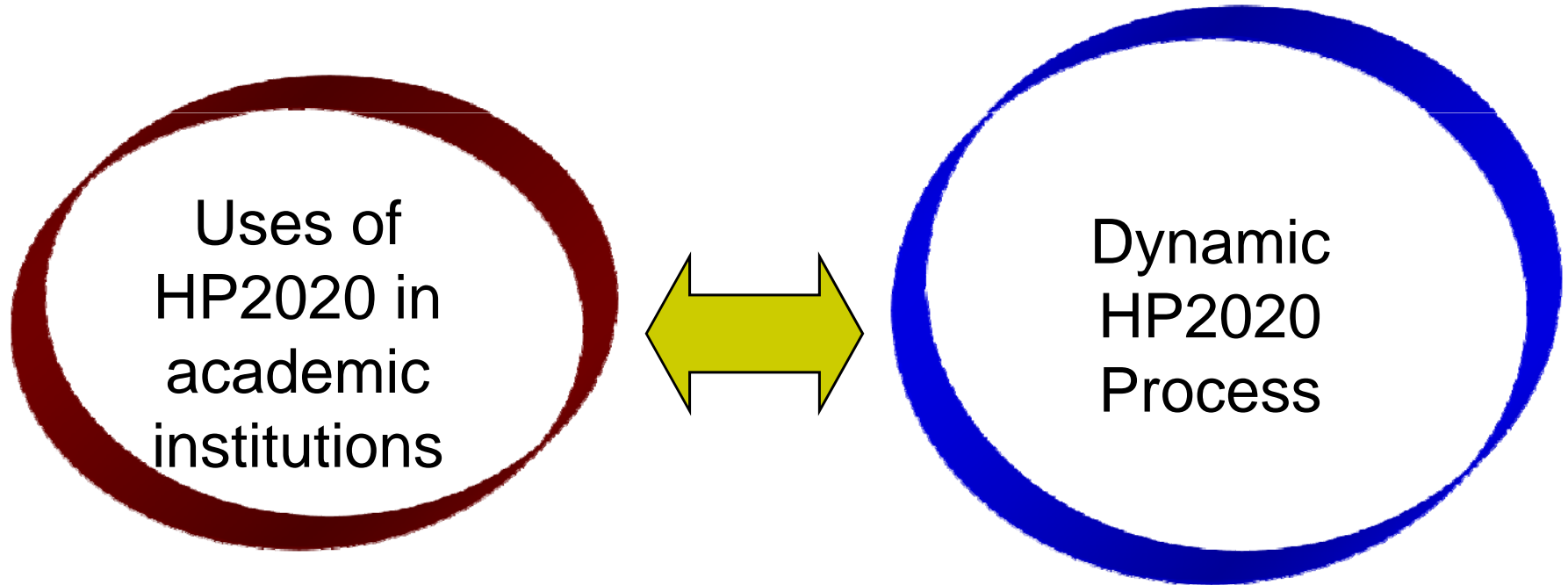
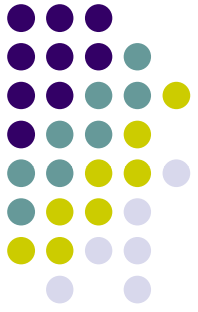


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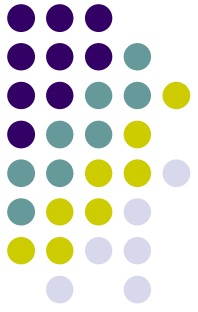
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Relationship between HP2020 and Academia?



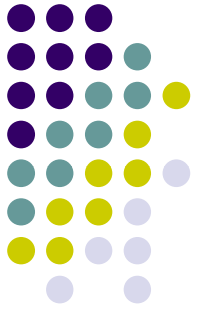
From 'users' to partners?

Examples of academic initiatives to benefit and motivate HP2020



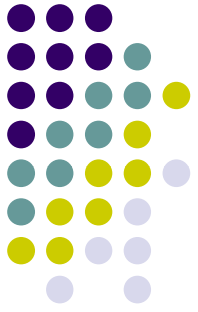
- Implementation to program and policy (learning from the ground up)—capturing and creating evidence
- Prevention trade-offs (modeling)
- Science of eliminating health disparities
 - Theoretical frameworks
 - Interdisciplinary integration (including humanities)
 - Community based research
- Priority setting
- Data collection

Examples of HP2020 initiatives to benefit and motivate academia



- Ecological model and Social determinants
- Health equity
- Expanded concept of ‘health policy’
- Concept of national planning that is both top down (vision and priorities) and bottom up (adaptation, local implementaton, and scaling up)
- Integration of activities and systems approach
- Concepts of goal setting, prioritization, accountability
- Futuristic education (content and methods)

PUBH 505



- Health policy and public policy
- Assignment
 - Select focus area
 - Identify players and roles
 - Assess implementation as a whole

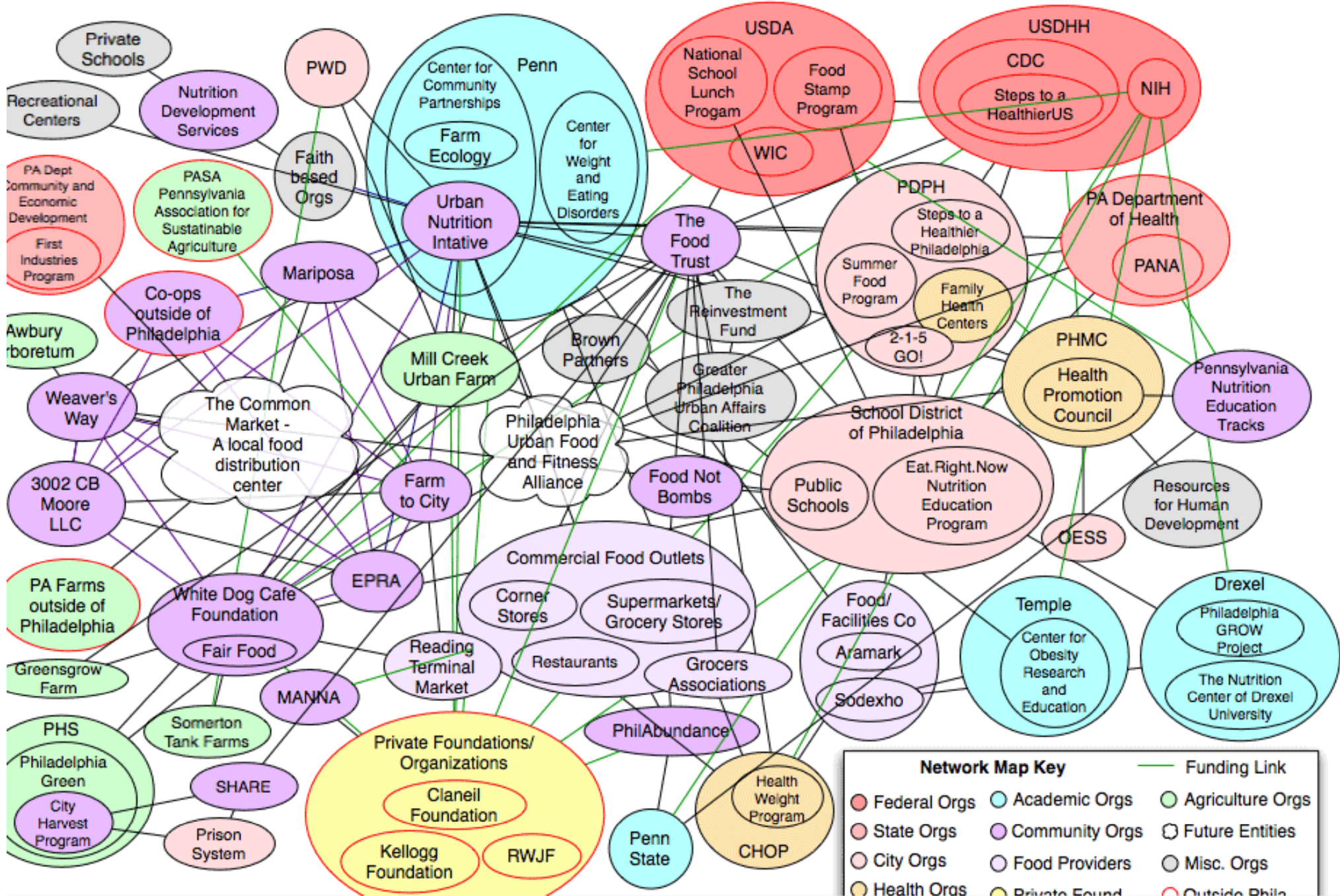
Philadelphia Healthy Food Network

Education, Access, Advocacy

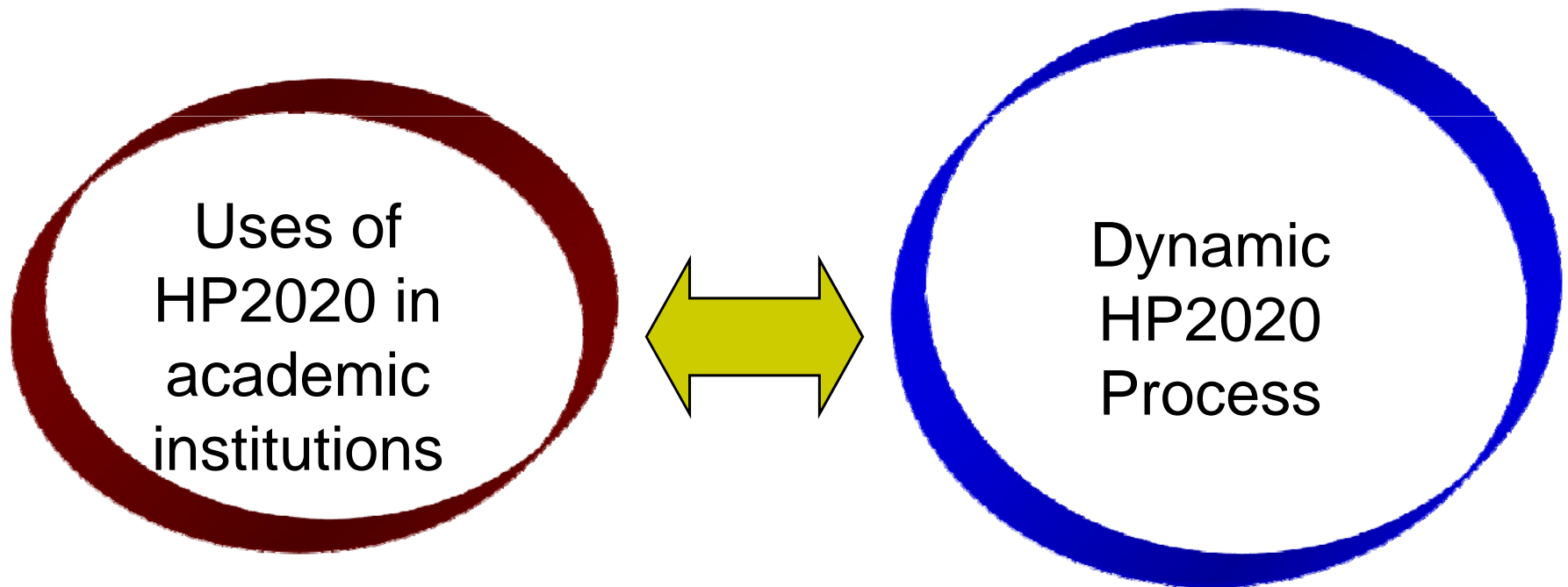
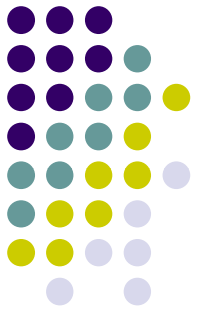
The nodes of the network map represent organizations that work to improve the dietary patterns of individuals in Philadelphia according to the [Healthy People 2010 Nutrition and Overweight objectives](#). These organizations provide nutrition education, increase access to healthy foods, and/or advocate for healthy food policies. The links between nodes are connections between organizations consisting of program collaboration and/or funding. The types of organizations include: academic institutions, health organizations, government organizations, food companies and outlets, agricultural organizations, community-based organizations, and private foundations. These entities contribute to the Healthy People 2010 goals through different methods and have varying degrees of interconnectivity. The organizations and links displayed were identified through web searches and interviews with key informants.

<http://www.philadelphiahealthyfoodnetwork.org/>

Click on a link to view that organization's website



Relationship between HP2020 and Academia?



From 'users' to partners? Passive to engaged?